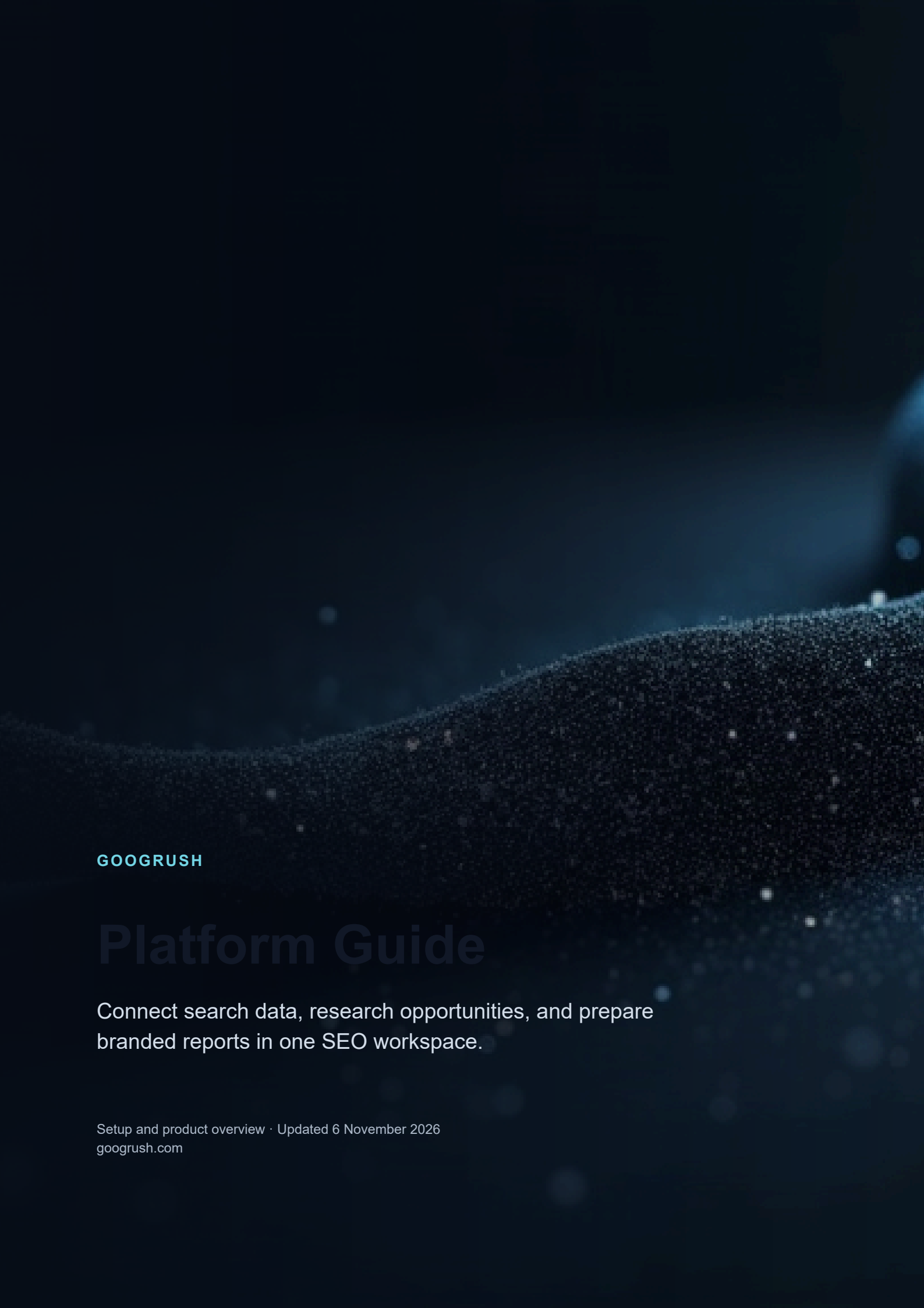

GOOGRUSH
Platform Guide
Connect search data, research opportunities, and prepare branded reports in one SEO workspace.
Setup and product overview · Updated 6 November 2026
googrush.com

01 · OVERVIEW

What GoogRush helps you do

GoogRush brings search performance, keyword and competitor research, backlinks, technical audits, AI visibility and client reporting into one workspace. Your plan sets the number of websites you can manage; every plan includes the same feature set.

Search performance

Review Google Search Console clicks, impressions, queries and pages. View available Google Analytics data separately.

Keywords and competitors

Discover terms, monitor rankings, compare domains and inspect backlink profiles.

Technical SEO

Audit website pages, metadata, links, images and structured data.

AI and local visibility

Review supported AI mentions and citations, plus connected Business Profile and CallRail insights.

Keep data sources clear

Search Console reports Google-measured search activity. Analytics reports recorded website sessions and engagement. Rank tracking and research tools report provider results or estimates. These measurements have different scopes and should be read separately.

> **Before you start:** connect the Google accounts and DataForSEO account that you are authorized to use. Check provider estimates before running paid research.

Your workflow

1. Create your account and add a website.
2. Connect Search Console and sync accessible properties.
3. Connect DataForSEO if you want to use your own provider account.
4. Review dashboard sections, saved history and report options.

02 · SETUP

Connect your data

Connect Google Search Console

1. Open Settings and select **Connect Google account**.
2. Sign in with a Google account that has access to the property and approve read-only access.
3. Select **Sync properties**. Matching hostnames are linked to your website list; add a website manually if it is not matched automatically.

Connect Business Profile

Business Profile access uses an additional permission. From the Business Profile area, grant access to the saved Google account, then choose an accessible listing. A client can add your Google account as a manager instead of sharing their password.

Import Analytics reports

Open the website dashboard’s Google Analytics 4 section and use its available import flow. GoogRush keeps Analytics results separate from Search Console metrics.

Connect DataForSEO

1. Find your API login and password in your DataForSEO account.
2. In GoogRush Settings → Integrations → DataForSEO, enter the credentials and choose **Connect and verify**.
3. Set your maximum spend per pull before starting research. The default cap is $2; a value of $0 means no per-pull cap.
4. Check the cost estimate before each pull. Provider charges are billed by DataForSEO when you use your own account.

> **Spend control:** the per-pull setting caps an individual request, not total monthly usage. Confirm actual charges in your DataForSEO account.

Credentials

GoogRush does not ask for your Google password. DataForSEO credentials are encrypted when saved and are not returned to the Settings page.

03 · FEATURES AND REPORTS

Research, monitor and report

Area	What it is for
Keyword research and rank tracking	Find search terms, inspect results and follow ranking changes for tracked keywords.
Competitor and backlink analysis	Compare domain visibility, ranking overlap, referring domains and backlink opportunities.
Website audits	Review technical and content signals, links, images and structured data.
AI visibility	Check supported brand mentions and cited pages in AI search experiences.
Local insights	Review available Google Business Profile and CallRail information when connected.
Client reports	Export PDF reports and apply your own logo, company name, subtitle, colors and footer.

White-label report branding

Open Settings → White Label to set the name, subtitle, report colors, footer and logo used in PDF exports. This brands exported reports; it does not change the client portal domain or remove GoogRush from the portal interface.

Available languages and markets

Portal language preferences are English, Spanish, French, German and Portuguese. Translation depends on browser support. Search markets include the United States, Canada, United Kingdom, Ireland, Malta, Australia, France, Germany, Spain, Portugal, Brazil and Mexico; coverage can vary by data source and feature.

04 · PLANS

Choose capacity for your websites

Plan	Website capacity	Monthly price
Lite	Up to 3 websites	$18
Starter	Up to 10 websites	$39
Agency	Up to 30 websites	$89

Every plan includes the full feature set. New accounts can try GoogRush free for one month without a credit card. Additional websites are $5 per month each. GoogRush Data Credits and third-party data-provider charges are managed separately from the subscription.

Before you pull data

- Confirm the selected website, market and date range.
- Read the displayed estimated cost and check the saved per-pull cap.
- Distinguish Google-measured results from provider estimates and Analytics activity.
- Review provider usage in the relevant third-party account.

Need help?

Open the Docs section at googrush.com/docs.html or contact **info@seoclickspro.com**.

> **Quick summary:** one complete SEO workspace, monthly pricing by website count, and separate visibility into data-provider usage.